

Farmer's Fridge

Fresh, wholesome meals & snacks managed by Farmer's Fridge and their Smart Fridge program.

Key Features:

- 5-15% Revenue share offered with minimum volume commitments
- Zero up-front cost, no labor required
- Reserve items & Pay through the Farmer's Fridge App
- Reduce Food Waste - AI-driven menu management & donations to local partners

Hurdles:

- Limited Market availability – 24 major markets
 - See full list by region in the notes
- 500+ customers per month for 10% rev share

Deployment Timeline: 4-6 Weeks

Performance Metrics (2023):

- Avg. monthly sales = \$3,000
- Avg. monthly revenue share = \$225



SNAPSHOT

Solves For: 24/7 availability, labor constraints, alternate model/rev stream, waste reduction

Availability: Regional - See full city list in the notes

Cost:

- No machine purchase
- Min \$2500/mo. sales required for Revenue Share

Space Requirements:

- Sq. Footage – 48" (W) x 46" (D) x 92" (H)
- Power – Duplex 110v / 20A outlet

Payment Options – Farmer's Fridge owns the MID:

- Credit, Apple/Google Pay, Farmer's Fridge App ordering
- Badge pay & meal plan integrations available

Compass Activations:

- 400+
- Multiple sectors

Case Studies Available: No

For More Info: [Farmer's Fridge on MyCompass](#)

Next Steps: Contact Patrick Saletta,
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Food

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Farmer's Fridge

Regional Availability – Sept. 2024 Markets:

NORTHEAST

- Boston
- Washington DC
- New York City
- New Jersey
- Philadelphia
- Baltimore
- Long Island
- Wilmington

SOUTH

- Houston
- Dallas
- Austin
- San Antonio

WEST

- Los Angeles
- San Diego

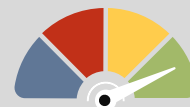
MIDWEST

- Chicago
- Milwaukee
- Minneapolis
- Madison
- Indianapolis
- Columbus
- Cincinnati
- Cleveland
- Dayton
- Detroit
- Ann Arbor
- Grand Rapids
- Lansing
- St. Louis
- Louisville
- Pittsburgh



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